

### **ABOUT US**

We are people's company, by the people, for the people, of the people with a vision of turning their dreams into reality by securing their lives and family with our progressive programs and business opportunity.

Our company is engaged into the business of direct selling of the products from manufacturer(s) to the consumers through its direct seller and in other business activities. Our business plan is a great business opportunity that is open to everyone.

Become a DSD (Direct Selling Distributer) of the company by purchasing a product and promote others to do the so. It allows you to build your business through retailing products and offer the business opportunity to others.





### TYPES OF INCOME

- SPECIAL OFFER (CUSTOMER)
- FIRST DIRECT PURCHASE INCOME 5%
- MATCHING BUSINESS INCOME 56%
- MATCHING SPONSOR INCOME 5%
- **SELF PRODUCT REPURCHASE BONUS 5%**
- O INCOME OF YOUR DIRECT UPLINE 2%
- **RANK PROMOTION REWARD INCOME**
- TEAM PROMOTION DIWALI BONUS
- MONTHLY BONANZA OFFER

## 1. SPECIAL OFFER



FOR CUSTOMER DISCOUNT 10% TO 50%

MRP	DP	ВР	COUPON	TOTAL COUPON WALLET
1200	610	250	25 X 20	500
1800	1000	500	25 X 40	1000
5999	4000	2000	25 X 80	2000
Note: Or	ne Coupon of 25 will	he deducted on his	robooo of product o	f 500 DD

Note: One Coupon of 25 will be deducted on purchase of product of 500 DP.

# 2. FIRST DIRECT PURCHASEINCOME



### **BP 5% DIRECT INCOME**

For Example :	11313	MANUAL PROPERTY.	
MRP	DP	ВР	INCOME
1200	610	250 (5%)	12.5
1800	1000	500 (5%)	25
5999	4000	2000 (5%)	100

### 3. BUSINESS MATCHING INCOME



**56% OF BP** 

DP	ВР	INCOME (56%)
610	250 (56%)	140
1000	500 (56%)	280
4000	2000 (56%)	1120

### Example

1 ID Matching BP 56% of 2000 = Rs.1,120

100 ID BP200,000 56% = Rs.112,000

Monthly Income 540 ID BP 1,080,000 = Rs.604,800

Note: Maximum monthly income can be taken to be Rs. 6 lakhs.

# 4. MATCHING SPONSOR INCOME



5% OF BP



# 5. SELF PRODUCTREPURCHASE BONUS [ CIFE



5% OF BP

1000 BP 5% = Rs.50

## 6. 2% INCOME OF YOUR UPLINE DIRECT EQUAL DISTRIBUTION

Income  $1,00,000 \ 2\% = Rs.2000$ 

If Four Direct then  $500 \times 4 = Rs.2000$ 

Condition: 500 BP Self products Purchase is Compulsory

### 7. RANK PROMOTIONREWARD



SI No.	RANK	BP MATCHING	REWARD
1	IPS (INDIPENDENT PRODUCT SELLER)	50,000 SELF PURCHASE	BAG, DIARY, PEN, SHIELD (2,500)
2	FO (FIELD OFFICER)	3,00,000	GIFT (5,000)
3	OR (ORGANISER)	5,00,000	FAMILY KIT (7500)
4	SP (INSPECTOR)	7,00,000	FRIDGE (10,000)
5	SR (SENIOR INSPECTOR)	9,00,000	MOBILE (15,000)
6	DO (DEVELOPMENT OFFICER)	11,00,000	LAPTOP (20,000)
7	RO (REGIONAL OFFICER)	35,00,000	BIKE (80,000)
8	ZO (ZONAL OFFICER)	70,00,000	CAR (4,00,000)
9	FC (FIELD CONTROLLER)	4,00,00,000	FLAT (12,00,000 IN FOUR INSTALLMENT)

# 8. TEAM PROMOTION DIWALI BONUS



1	IPS (INDIPENDENT PRODUCT SELLER)	50,000 BP SELF PURCHASE	1% BONUS
2	FO (FIELD OFFICER)	10 IPS PROMOTION	1%
3	OR (ORGANISER)	5 FO PROMOTION	1%
4	SP (INSPECTOR)	4 OR PROMOTION	1%
5	SR (SENIOR INSPECTOR)	3 SP PROMOTION	1%
6	DO (DEVELOPMENT OFFICER)	2 SR PROMOTION	1%
7	RO (REGIONAL OFFICER)	2 DO PROMOTION	1%
8	ZO (ZONAL OFFICER)	2 RO PROMOTION	1.5%
9	FC (FIELD CONTROLLER)	2 ZO PROMOTION	2%

### **TERMS & CONDITIONS**

1. Registration free

2. One PAN Card One ID

3. ID Active on One Product Purchase

4. Business Point (BP) Carry Forward

Monthly Closing of Repurchase on Every 30th of the Month and Payout on next 10th of Every Month.

5% TDS and 5% Admin Charges will be Deducted from every payout.

7. 1 BP = Rs.1

8. The Total Business closing income of 15 days of the month is Deposited in your bank account by 20th

9. Daily Closing



### PRODUCTS WE OFFER



01 HEALTH CARE

OF THE STATE OF

**PERSONAL CARE** 

AGRICULTURAL

**O3** HOME CARE

**OT** GARMENTS

**ORAL CARE** 

**BEAUTY CARE** 

# FRANCHISEE MODEL ( )



HEALTH CARE CENTRE

**SUPER MARKET** 







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